

2011 Futurity/Derby Yearbook Advertising

Advertise your service, business, stallions, prospects, show or message to horse enthusiasts throughout the Midwest Region.

Ad Rates:

\$50 = Full Page

\$25 = Half Page

\$20 = Quarter Page

\$15 = Business Card

Pages will be Black & White

Front Cover (In Color):

Sealed Bids will be accepted for the 2011 cover spot (minimum bid \$100). Bid must be received by October 31, 2010. Winner will be notified by November 30, 2010.

In the event of a tie, postmark date will be the deciding factor.

*Send digital files electronically whenever possible. Use your business name in the file name. So we don't have to rename them. Full page ads must fit in a 7.5 x 10 border. Including a hardcopy of your ad with payment helps us keep pre-production printing costs down. Please send ads and payments by **January 30, 2011**. E-mail your ad to: scvarpness@hotmail.com Books will be available next year by March 1st, 2011.*

Please include the bottom of this form with check and ad hardcopy:

Business/Group Name:

Contact Person:

Address:

Phone Number:

City/St/Zip:

*Ad Size: Full Page \$50 – Half \$25
Quarter \$20 – Business Card \$15*

Please send advertising to Casey Varpness, 6087 SE Easy Street, Rochester, MN 55904. Questions – scvarpness@hotmail.com. Make Checks payable to NRF Tour.

Deadline: January 30, 2011