

Balsam Lake Chamber of Commerce February 23, 2010 Minutes – **Items for next agenda**

- **Meeting called to order** by President Chris Nelson at 5:09 pm – Members present: Chris Nelson, Chris Sondrell, Kurt Mayor, Steve Biza, Caroline & Steve Rediske, Brianna Geissenger, Carol & Dennis McQuillan, Sherrie & Steve Voltz, Brenda Striluk, Dave Evans, Jolene Jones
- **Minutes motion to approve by Carol, Steve seconded**
- **Agenda motion to approve by Sherry, Carol seconded**
- **Treasurer Report / Caroline motioned to approve, Carol seconded**
- **Freedom Festival**
 - July 3rd Noon to 2pm Mix 105 Live Broadcast
 - City Vibe is booked
 - **Next Meeting we will form Committees to handle “sections of Freedom Festival”**
- **Skateboard Park Report by Chris Sondrell**
 - All Steel Powder Coated Painted Material, Village is willing to contribute, BLCC contribute and individual totaling about \$6,500.00
 - Starting and Ending Point is unlimited – Estimate \$40,000 for complete
 - Phase 1: Bench, Rail, Ramp, Side Rail \$7K
 - Phase 2: 3” x 12” Quarterpipe, 1’6” Pyramid \$11,500
 - Phase 3: 3’x12’ Bank, 3’x8’ Quarterpipe, 1’6” Pyramid with bank to star, banked side ramp, full grind bench \$20,837.72
 - **GOAL to complete Phase 1 and Phase 2 by mid summer – We need \$\$**
 - **Pay Pal Donations on our website (Jolene to implement)**
 - The Village plans their 2011 budget in the fall of 2010, we need to present to them a proposal for phase 3
 - Steve Motioned to approve \$2,521 to get the project started (\$2021 from Skateboard Park Fund and \$500 from concession fund. Seconded by Dennis
 - Skateboard Committee Established: Steve, Chris, Holly, Kurt – **Committee Report**
- **Nomination of Officers**
 - All officers remain the same for 2010 however we will add more committees. (no one else is willing to take over any of the positions at this time)
- **MISC** - Chris Motioned that we give \$150 to the Balsam Lake Bass Club - **Bass Club to supply us with more information on the event.**
- **WinterFest Recap** - notations for improvements for 2011
 - WinterFest brought Activity to our website!
 - Page Views in January: 2,676
 - Page Views Feb 1- 23: 6.963
 - Committees worked well, start right after Freedom Festival. Mark L volunteered for Vintage Snowmobile
 - We need to clarify event activities and time in advertising
- **Marketing and Promoting Balsam Lake Businesses**
 - Chamber needs to be set up as an entity as the “Chamber of Commerce”
 - Chamber may have various levels or membership requirements
 - Governing Board of Directors – this do not have to necessarily sit in on meetings, but they oversee the Chamber and approve major decisions.
 - Committee Established: Dave, Sherry, Brenda Strilzuk, Chris Nelson
 - **Kurt will get us contacts for the “Admirable” New Richmond Chamber of Commerce**
 - **Our Website** – Committee Members: Steve Voltz, Caroline Rediske, Steve Biza, Holly Helms
 - Feature only Chamber Members in the Directory
 - Community Hotline

- Free listings for all businesses - if your business is not listed be sure to list!
 - Gold Premium Listings
- Community Business Asset Exchange
 - Media Boards - organized displays with brochures and business cards
 - Media boards in bar and restaurant restrooms
- Welcome Packet
- Shared Billboards
- Map - both online and printable brochure with businesses in alphabetical order # denoting location on map
- **Unity School Scholarship** - \$1,000 – 2) \$500 preferably boy and girl
 - Scholarship Committee: Caroline, Carol, Sherry, Steve
- **Polk County Revolving Loan Fund presented by Dave Evans**
 - Main Street Business Loan – Faced Loan 0% interest rate
 - Micro Loan for Equipment
 - Information
- **Osceola Sun Residents Guide – Skip this year**
- **Caroline made a motion to adjourn – Steve seconded**
- **Next Meeting Top Spot Tavern – 5pm**

View meeting minutes on our website - BalsamLakeWI.com/cc