

Monday April 26th Balsam Lake Area Chamber of Commerce Minutes
BLACC Meets the 4th Monday of the Month at Various Locations / Next Meeting May 24th 5pm at Top Spot

Attendance: Tanna Worrel, Debbie Peterson, John Amerhein, Carl Holmgren, Jamey Flaherty, Steve Williams, Steve Voltz, Corby Stark, Gina Sarow, Sherrie Voltz, Carol McQuillan, Jim Duncan, Lori Duncan, Steve & Caroline Rediske, Linda Heimstad

Motion to approve minutes– approved by all

Motion to approve agenda, items added* – approved by all

- Community Ed
 - How can Community Ed help you out as a business owner?
 - Buy Local / Thrive Local
 - Buy Local Banners
 - Community Ed Newsletter
 - Include Chamber Events
 - High School Bulletin Board
- Website Committee report by Steve Voltz
 - Website Progress:
 - Getting close to finalize design, Steve Biza is contacting vendors for bids
 - Description of Chamber:
 - Balsam Lake Area Chamber of Commerce
 - Realize that members may reside in Balsam Lake and have a business in another location
 - Mission Statement: Individuals, business and industry: Working together to expand and improve the community and economic well being in our area.
 - Motion to pass by Carl, 2nd by John – passed
 - New Membership Directory needs to allow for visibility of individual members as well as business members
 - Relocation Committee – Village has newcomers directory
 - Domain Names agreed on: BalsamLakeChamber.org, BalsamLakeChamber.com
- Freedom Fest
 - Parade: Grand Marshalls – We need ideas, last year we had the scholarship winners
 - Carl motioned to give \$500 to the parade fund for costs
 - In an effort to sustain the entertainment value of the parade we are enforcing a **business** entry policy: Deadline of June 1 required for a business entries and business are asked to limit their entry to 1 **decorated** vehicle per business.
 - Street Closures – discussed Band Sat Night, Fireworks Sunday night, - keep the streets closed overnight rather than close and re-open
 - 5K Run / Walk moved to Saturday – Carl motioned to increase fund to \$300, Steve 2nd
 - Carl will lead parade and get sign
 - Karaoke paid out on 70% with \$20 entry fee – limit to 15, final 3 come back / winner takes all.
 - New Kids Games / Dunk Tank.... Linda and Holly are working on
 - Freedom Fest T-Shirt Design Proposed
 - Unity School Art Students design poster.. vs T-Shirt
 - Changing location of food court and stage - Move stage to road, beer, food... in parking lot (swap locations)
 - T-Shirt designs Jolene proposed that the students are recognized via the newspaper, web site, poster at beer tent and spot at parade, Corby 2nd
- Citywide Garage Sale – June 18th & 19th – Linda and Holly are working on
- Unity Scholarship Fund Committee – May 4th
- Bridge Fund – We would like to establish a fund for the bridge between the Balsam Lake and the Mill Pond. The Village and Balsam Lake Protection & Rehabilitation District
 - Funds should be tracked if funds are designated to this fund especially in the event that for some reason the bridge does not get redone those folks could be refunded
 - John Amerheim motioned to set up a bridge fund, Chris 2nd. Passed
- Skate Park

- Equipment should be here within 2 weeks
- We need to plan phase 2 and propose to village
- Volunteers should contact Chris at ProLawn: 485-3131
- Landscaping by Jim Duncan
 - Split Rail fence just south of Hwy Shop - \$5,000 project – requesting financial assistance from the Village as well as a committee to propose design
 - Carl made a motion to start up fund with \$250 for the landscape project
 - Debbie 2nd – passed
 - Committee Established: Brenda Strilzuk, Jim Duncan, Chris Sondrel, Sunnyside Marina and Debbie Peterson Bylaws*
- John Amerheim volunteered to stain “Welcome Sign” by the bank
- Misc.

Meeting Adjourned