

## July 26<sup>th</sup> Balsam Lake Area Chamber of Commerce Meeting Minutes

- Meeting called to order 5:12 by President Chris Nelson. Members present: Debbie Peterson, Tom & Jane Hoffman, Robert Carlson, Chris Sondrel, Linda Hol, Caroline & Steve Rediske, Steve Biza, Jennifer Hanson, Tim O'Hare, Sherrie and Steve Voltz, David Knutson, Debbie Schauer, Mike Traynor, George Serrizk, Linda Heimstad, Kurt Meyer, Jim Skemp, Greg & Brenda Strilzuk, Phil M, Karen Nelson, Nichole McKenzie, Brad Mattson, Dennis Leavitt, Steve Williams, J Jerrick, Jeff & Nichole Reed, David Soos, Jon Hol, Nick Walton, Carl Holmgren, Brian Masters, Guy Williams, Dennis Mcquillan, Heather Hill, Jolene Jones.
- Treasurer's Report: Carl motioned to approve insurance Jeff R 2<sup>nd</sup>. Steve Williams motioned to approve treasurer's report, Nichole McKenzie 2<sup>nd</sup>.
- Secretary's Report: Steve Biza motioned to approve minutes as published and distributed, 2<sup>nd</sup> by Brian Masters.
- A power point presentation by Mr. Charlie Grossklaus (President/CEO) Royal Credit Union aka RCU provided valuable insight on "The Credit Union Difference" as well as the solid financial position of RCU. Commercial Loans and True Commitment to Community were 2 concerns addressed by Mr. Grossklaus.
  - Commercial Loans / Business Loans from Anchor were not included in the purchase by Anchor because of regulatory approval. RCU is anxious to offer loans to local businesses; however it was not possible for them to assume those loans. RCU expects that approval to be complete within 60-90 days upon which RCU loan officers will be contacting local business owners with loan options.
  - RCU Commitment to Community ~ "I surround myself with good people" (Charlie)
    - Paula Kolbeck (current Regional Director / SCV Officer, former Anchor Bank employee) assured everyone that working for RCU is a definitely a positive, refreshing change and confirmed Charlie's and RCU's Commitment to our Community based on her personal experience with ownership changes of the bank.

As an organization, we are committed to making the lives of our Members and the people in our communities even better. We are always looking to create a better experience for you, our Member. If you have any suggestions, please call me at 715-833-8105 or 1-800-341-9911 ext. 8105.

Sincerely,  
Charles M. Grossklaus, CEO

Visit [RCU.org](http://RCU.org) to learn more about "[The Credit Union Difference](#)", [RCU History](#), [Community Involvement](#) and More.

### Old Business:

- 5K Run Report by Gina Sarow, Total Proceeds \$1300: \$500 to Fire Department, \$500 to Ambulance, \$100 landscaping, \$200 for next year,
- Steve Biza: Jump Tent Purchase Approval Request- Approved
- Formalities and Legal Issue of Chamber - Acquire Accountant -tabled

The following old business items were briefly discussed and tabled until next meeting. Members were asked to keep a copy of this agenda and make notations on any of these items and bring ideas, comments and suggestions to our August meeting.

- *Brochure* - Copies will be available for proofing / T-Shirts included with membership?
  - Cost Effective? Mailing or just in businesses?
  - How many memberships were received via the brochure?
- *Web Site*
- *Coupon Book Committee* – Chair Holly Helms, Jolene Jones, Sherrie Voltz, Angie Nelson, Contact Holly if you are interested in helping. 554-2336. [topspottavern@hotmail.com](mailto:topspottavern@hotmail.com)
- *OctoberFest Committee* – Top Spot, Anglers, Jamey Flaherty, Glen Jones (Paradise), Kurt Mayer(mix 105)
  - 2010 OctoberFest Dates: Sept 17<sup>th</sup> to 19<sup>th</sup>
- *Freedom Festival*
  - Time frame for Karaoke / Band Set up, the band needs at least an hour to set up (Holly please confirm time)
  - Recycling
  - Suggestion Box
  - Pricing for Beer Tent (pop, gatorade)
  - Banner – Balsam Lake Chamber of Commerce WinterFest / Freedom Fest

### **New Business:**

- Online Survey to address: Lake Issues, Main Street, Village, Community Events, other items of Community Interest
  - What items would you like to see on Balsam Lake Community Survey ie:
    - What brings you to the town of Balsam Lake / What additional things would you like see?
      - Freedom Festival, WinterFest, Other Community Events
      - Fishing
      - Additional Business
- Location for future meetings

### **Upcoming Meetings**

August 2nd 5 pm Coupon Book Committee Meeting with OctoberFest Committee Meeting to follow

August 9th 5 pm @ Polk Business Center (Steve Figlmiller's building) Website & Brochure Review and possible vote

August 23rd 5 pm Regular Monthly Meeting @ Polk Business Center (Steve Figlmiller's building)

Respectfully Submitted,

Jolene Jones Balsam Lake Area Chamber of Commerce Secretary