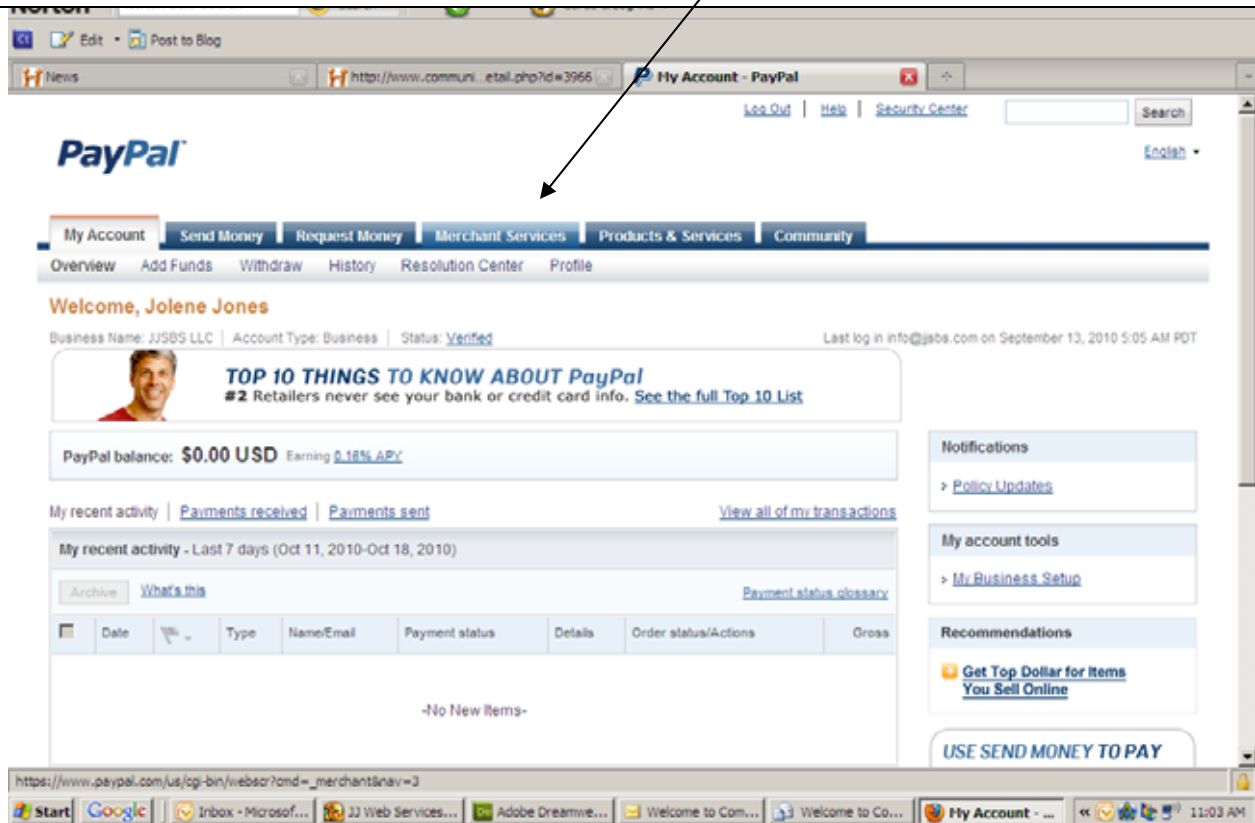


Creating a buy now button on your Community Hotline Ad

Create a pay pal account or log into your existing pay pal account and then click on the Merchant Services tab.



The screenshot shows the PayPal 'My Account' page for a verified business account. The 'Merchant Services' tab is highlighted in the navigation bar. The account holder is Jolene Jones, with a business name of JJSBS LLC. The page displays the account balance as \$0.00 USD, earning 0.18% APY. A table titled 'My recent activity' shows no new items. The page also includes sections for notifications, account tools, and recommendations.

PayPal

My Account | Send Money | Request Money | **Merchant Services** | Products & Services | Community

Overview | Add Funds | Withdraw | History | Resolution Center | Profile

Welcome, Jolene Jones

Business Name: JJSBS LLC | Account Type: Business | Status: Verified | Last log in info@jabs.com on September 13, 2010 5:05 AM PDT

TOP 10 THINGS TO KNOW ABOUT PayPal
#2 Retailers never see your bank or credit card info. [See the full Top 10 List](#)

PayPal balance: **\$0.00 USD** Earning **0.18% APY**

My recent activity | [Payments received](#) | [Payments sent](#) | [View all of my transactions](#)

My recent activity - Last 7 days (Oct 11, 2010-Oct 18, 2010)

Archive | [What's this](#) | [Payment status glossary](#)

Date	Type	Name/Email	Payment status	Details	Order status/Actions	Gross
-No New Items-						

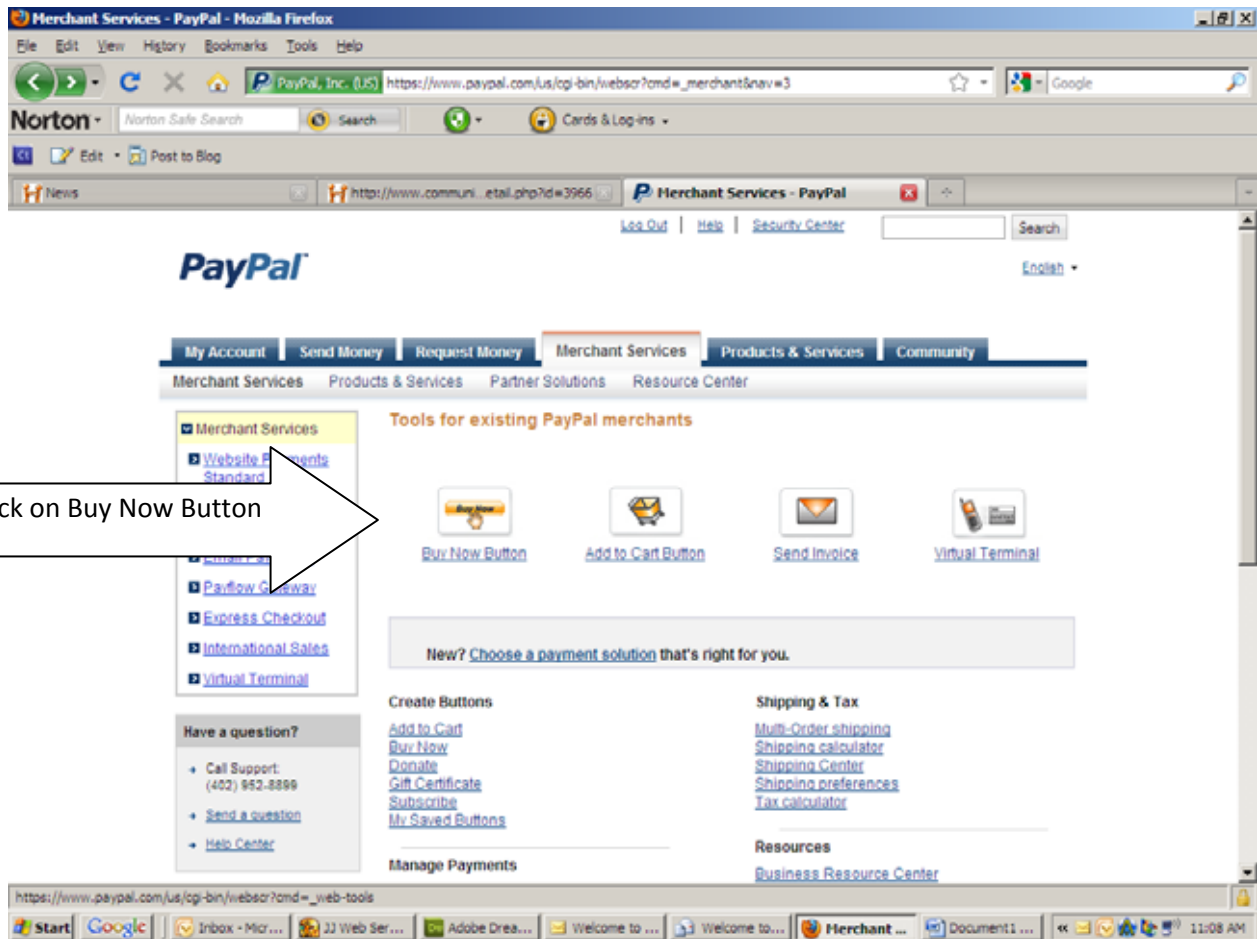
Notifications
> [Policy Updates](#)

My account tools
> [My Business Setup](#)

Recommendations
[Get Top Dollar for Items You Sell Online](#)

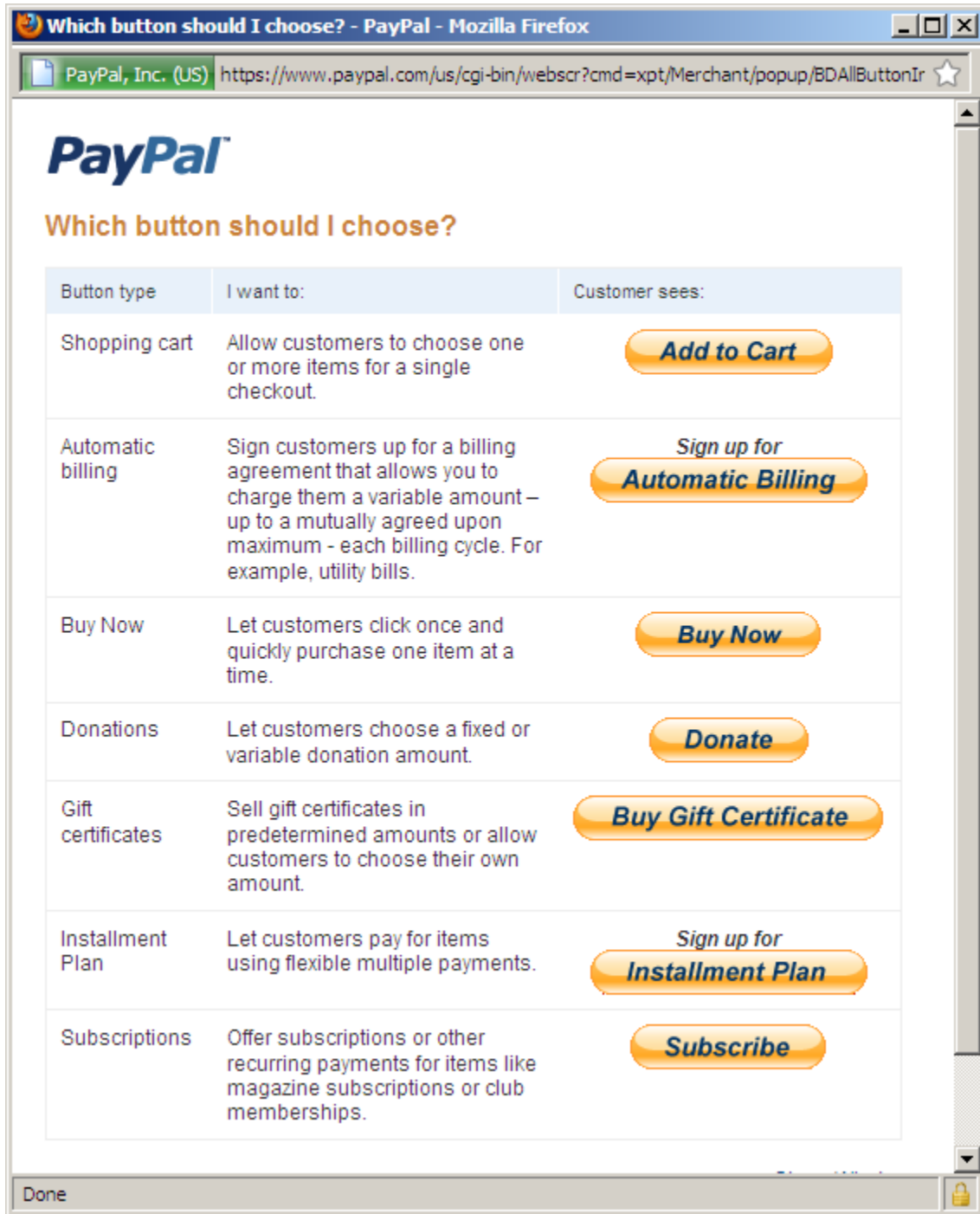
USE SEND MONEY TO PAY

Start | Google | Inbox - Microsof... | JJ Web Services... | Adobe Dreamwe... | Welcome to Com... | Welcome to Co... | My Account - ... | 11:03 AM



I prefer the "Buy Now" button over the gift certificate because you can create multiple price options as shown below.

Available Buttons



The screenshot shows a browser window with the title "Which button should I choose? - PayPal - Mozilla Firefox". The address bar shows "PayPal, Inc. (US) https://www.paypal.com/us/cgi-bin/webscr?cmd=xpt/Merchant/popup/BDAllButtonIr". The main content area features the PayPal logo and the heading "Which button should I choose?". Below this is a table with three columns: "Button type", "I want to:", and "Customer sees:". The table lists seven different button types and their corresponding customer-facing labels.

Button type	I want to:	Customer sees:
Shopping cart	Allow customers to choose one or more items for a single checkout.	Add to Cart
Automatic billing	Sign customers up for a billing agreement that allows you to charge them a variable amount – up to a mutually agreed upon maximum - each billing cycle. For example, utility bills.	<i>Sign up for</i> Automatic Billing
Buy Now	Let customers click once and quickly purchase one item at a time.	Buy Now
Donations	Let customers choose a fixed or variable donation amount.	Donate
Gift certificates	Sell gift certificates in predetermined amounts or allow customers to choose their own amount.	Buy Gift Certificate
Installment Plan	Let customers pay for items using flexible multiple payments.	<i>Sign up for</i> Installment Plan
Subscriptions	Offer subscriptions or other recurring payments for items like magazine subscriptions or club memberships.	Subscribe

Done

Create a PayPal payment button - PayPal - Mozilla Firefox

File Edit View History Bookmarks Tools Help

PayPal, Inc. (US) https://www.paypal.com/us/cgi-bin/webscr?cmd=_flow&SESSION=wY3ra8mohjvwxWLPrtgEH

Norton Safe Search Search Cards & Log-ins

Edit Post to Blog

my account Send Money Request Money Merchant Services Products & Services Community

Overview Add Funds Withdraw History Resolution Center Profile

Create PayPal payment button

PayPal payment buttons are an easy way to accept payments. Check the [Website Payments Standard Overview](#) for more information.

Use this page to customize your button and create the HTML you'll need to copy and paste into your website. [Learn more](#).

[Having trouble viewing this page?](#)

Step 1: Choose a button type and enter your payment details


Choose a button type [Which button should I choose?](#)

Buy Now

Note: [Go to My saved buttons](#) to create a new button similar to an existing one.

Item name Item ID (optional) [What's this?](#)

Price Currency [Need multiple prices?](#)

Customize button	Your customer's view
<input type="checkbox"/> Add drop-down menu with price/option Example	
<input type="checkbox"/> Add drop-down menu Example	
<input type="checkbox"/> Add text field Example	

Done

Start Google Inbox ... JJ Web ... Adobe ... Welcom... Welco... Create... Docum... Navicat... [Table] ... 11:21 AM

Error - Create a PayPal payment button - PayPal - Mozilla Firefox

File Edit View History Bookmarks Tools Help

PayPal, Inc. (US) https://www.paypal.com/us/cgi-bin/webscr?cmd=_flow&SESSION=... Google

Norton Norton Safe Search Search Cards & Log-ins

http://www.commun...ccounts/Login.php http://www.commun...etal.php?id=3966 Error - Create a PayPal payment ...

Step 1: Choose a button type and enter your payment details

Choose a button type [Which button should I choose?](#)

Buy Now

Note: [Go to My saved buttons](#) to create a new button similar to an existing one.

Item name Item ID (optional) [What's this?](#)

Iconoclast Gift Certificate IconoGift

Customize button

Add drop-down menu with price/option [Example](#)

Name of drop-down menu (ex.: "Colors," "Sizes")

Choose Value

Menu option name	Price	Currency
\$10 Gift Certificate	10	USD
\$25 Gift Certificate	25	USD
\$50 Gift Certificate	50	USD

[Add option](#)

Add drop-down menu [Example](#)

Your customer's view

\$10 Gift Certificate - \$10 USD

\$10 Gift Certificate

Done

Start Google Inbox ... JJ Web ... Adobe ... Welcom... Welco... Error - ... Docum... Navigat... [Table] ... 11:32 AM

Create a PayPal payment button - PayPal - Mozilla Firefox

File Edit View History Bookmarks Tools Help

PayPal, Inc. (US) https://www.paypal.com/us/cgi-bin/webscr?cmd=_flow&SESSION=3Y1sRxxvGm8TizORCAKaGf Google

Norton Safe Search Search Cards & Log-ins

Post to Blog

<http://www.communi...counts/LogIn.php> <http://www.communi...etal.php?id=3966> Create a PayPal payment button ...

Add text field [Example](#)

[Customize text or appearance](#) (optional)

Shipping

Use specific amount: USD [Help](#)

Tax

Use saved values in PayPal profile. [View](#)

Use tax rate: %

Merchant account IDs: [Learn more](#)

Use my secure merchant account ID

Use my primary email address: info@jbs.com

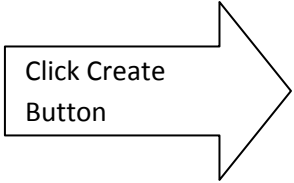
[Step 2: Track inventory, profit & loss](#) (optional)

[Step 3: Customize advanced features](#) (optional)

[Create Button](#)

Done

Start Google Inbox ... JJ Web... Adobe ... Welcom... Welco... Create... Docum... Navicat... [Table] ... 11:31 AM



Select Code, Ctrl C on your keyboard will copy the code

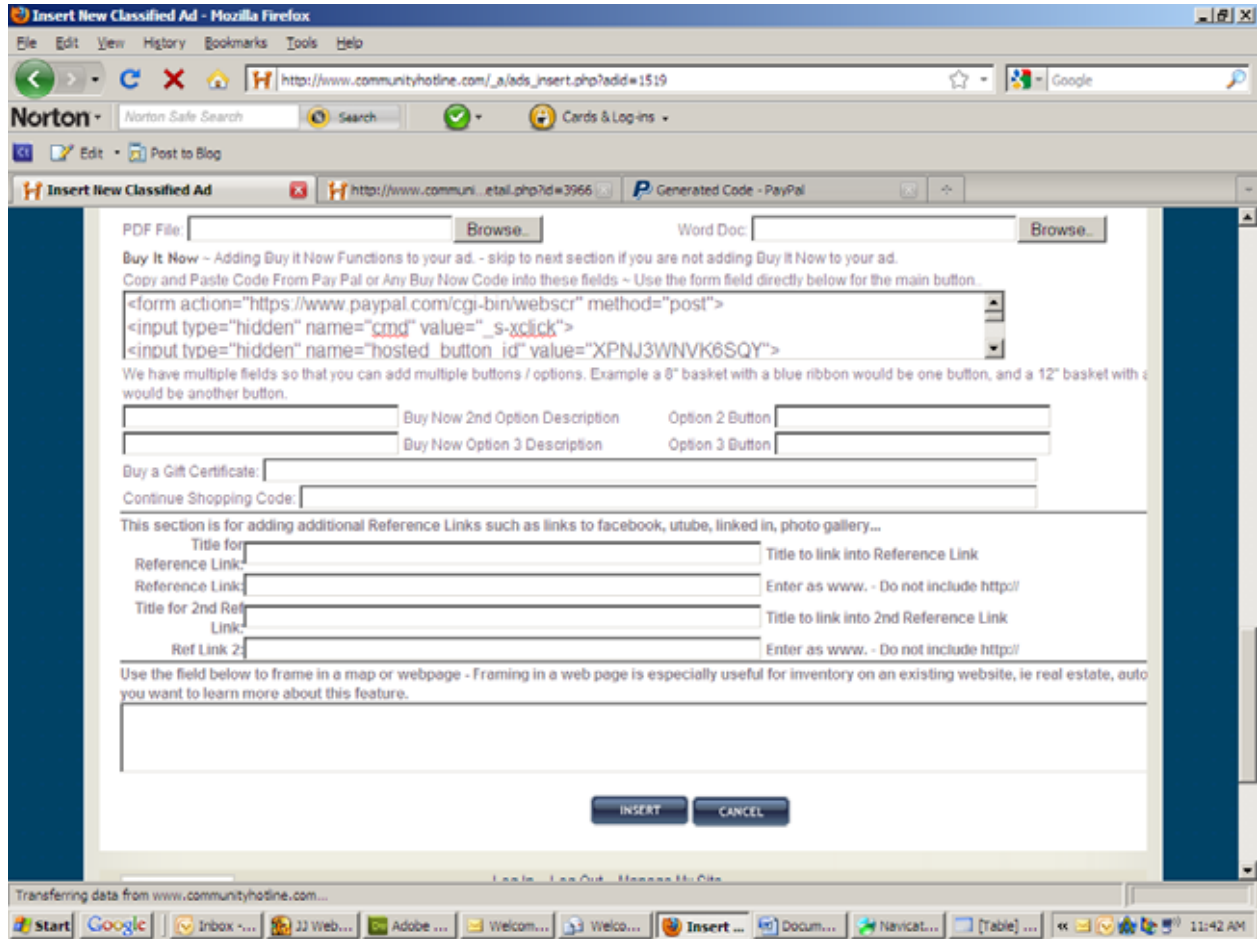
The screenshot shows a Mozilla Firefox browser window titled "Generated Code - PayPal". The address bar shows the URL: <https://www.paypal.com/us/cgi-bin/webscr?SESSION=frv#x7aPAEpN1adyNOfeRMRFRAl179>. The page content includes:

- Section Header:** "You are viewing your button code"
- Instructions:**
 1. Click Select Code to select all the button code.
 2. Copy the code (CTRL+C for Windows, CMD+C for Mac -- or right-click and choose Copy).
 3. Paste the code into your own code (CTRL+V for Windows, CMD+V for Mac -- or right-click and choose Paste).
- Integration tips:** A link to "Integration tips".
- Website:** A tab labeled "Website" containing the HTML code for the button:

```
<form action="https://www.paypal.com/cgi-bin/webscr" method="post">
<input type="hidden" name="cmd" value="_s-xclick">
<input type="hidden" name="hosted_button_id" value="XPNU3WVVK6SQY">
<table>
<tr><td><input type="hidden" name="on0" value="Choose Value">Choose Value</td></tr><tr><td><select name="os0">
<option value="$10 Gift Certificate">$10 Gift Certificate

```
- Buyer's View:** A preview of the button showing a "Choose Value" dropdown menu with "\$10 Gift Certificate - 10.00 USD" selected, a "Select Value" dropdown menu with "\$10 Gift Certificate" selected, and a yellow "Buy Now" button with payment icons for Visa, MasterCard, and American Express.
- Create more buttons:** A section with a "My saved buttons" icon and links for "Create similar button" and "Create a new button".

In another browser window go to www.CommunityHotline.com , Log In, Create Ad, insert your classified ad and paste the code in the “Buy it Now” box as shown below.



Update Classified Ad - Mozilla Firefox

http://www.communityhotline.com/_a/ads_update.php?add=2068

Norton Safe Search Search Cards & Log-ins

Update Classified Ad http://www.communi...etal.php?id=3966 Generated Code - PayPal

Iconoclast Sports Boots Ad ID # 2068

Purchase an Iconoclast Gift Certificate

Choose Value

Select Value

Buy Now

This 1st image also thumbnail. Clicking window and continue

Ad Online:
 Ad Expires:

Tip: To Change The Date Select Year, Month And Then The Day Of The Month. The Day Must Be The Final Selection To Save Your Date.

Caption:
 The Caption Links To Your Detail Page And Displays On Main Page - 75 Characters Allowed.

Keywords:
 Keywords Are Very Important To Help The Search Engines And Visitors Find Your Ad. Enter Words Relative To Your Ad. I.e. If You Have A Speed Boat

Iconoclast Sports Boots
 Balsam Lake, WI
 Jolene Jones
 Phone: (715) 857-6282

Email Website

about 6.5") and on the results page as a
 to your image, upload it, close the

er - Just Change The Date!
 ant This News Online Longert

Community Hotline - Edit image - Mozilla Fire...
 http://www.communityhotline.com/_a/editimage.php?add=...

Image Upload

C:\ProRiderSaddlesJuli

Done

Start Google Inbox... JJ W... Adob... Welco... Welc... Updat... Docu... Navig... [Tabl... Co... 11:44 AM

Update Classified Ad - Mozilla Firefox


File Edit View History Bookmarks Tools Help

http://www.communityhotline.com/_s/ads_update.php?add=2068

Norton Safe Search Search Cards & Log-ins

Update Classified Ad http://www.communi...etal.php?id=3966 Generated Code - PayPal

Iconoclast Sports Boots Ad ID # 2068



Purchase an Iconoclast Gift Certificate





Choose Value

\$10 Gift Certificate \$10.00

Select Value


\$10 Gift Certificate


Buy Now

Iconoclast Sports Boots
 Balsam Lake, WI
 Jolene Jones
 Phone: (715) 857-6282
[Email](#) [Website](#)

[Upload 1st Image](#) This 1st image also appears as the 1st image on your detail page and is 350px wide (about 6.5") and on the results page as a thumbnail. Clicking on the Upload button will open a new window, allow you to browse to your image, upload it, close the window and continue placing your ad.

Ad Online: 10/18/2010  Default Is Today - If You Want This News Go Live Later - Just Change The Date!

Ad Expires: 01/18/2011  Default Is 1 Year From Today - You Can Edit If You Want This News Online Longer!

Tip: To Change The Date Select Year, Month And Then The Day Of The Month. The Day Must Be The Final Selection To Save Your Date.

Caption: Purchase an Iconoclast Gift Certificate
The Caption Links To Your Detail Page And Displays On Main Page - 75 Characters Allowed.

Keywords: Barrel Racing
Keywords Are Very Important To Help The Search Engines And Visitors Find Your Ad. Enter Words Relative To Your Ad. I.e. If You Have A Speed Boat

Done

Start Google Inbox JJ Web Adobe Welcom Welcom Updat Docum Navigat [Table] 11:45 AM

Detailed instructions on creating classified ads are located in our member news

