



Dear Exhibitor,

Thank you for your interest in this year's Polk County Fair, scheduled for July 26- July 29 , 2012. **PLEASE NOTE: Wednesday is entry day. Therefore, you will be able to set up after 12:00 noon Wednesday but must set up by 8:00 a.m. Thursday when the gates open.** Enclosed you will find the application form you will need to submit to reserve space for your exhibit. Space rental rates and utility charges are as follows:

SPACE RENTAL

Inside space in Crops and 4-H Building (approx. 8 x 10).....	\$100.00
Outside spaces (from 20 x20 to 10 x 10 approx. size)	\$90.00
Outside spaces (Limited number of Premium locations)... Call if interested	\$130.00
Advertising Fee (Required Fee)	\$30.00

UTILITY CHARGES

Electricity only for four days at the Fair	\$25.00
Electricity plus freezing or cooling unit for four days at the Fair	\$40.00
Electricity plus heating or cooking unit for four days at the Fair	\$55.00
All of the above	\$60.00

SEASONAL CAMPING FOR COMMERCIAL AND 4-H EXHIBITORS

Camping with electricity for four days at the Fair	\$70.00
Camping without electrical hook-up for four days at the Fair	\$25.00

Reservations for camping on the Fairgrounds must be made by contacting:

Janis Larson
1375 210th Ave., Milltown WI 54858
Phone (715) 553-0118

All of the regulations and policies are clearly outlined on the application form. Please complete both copies of the application and send one copy, along with your payment, to me at the address shown below. Please keep the second copy of the application for your files.

The Deadline **to receive preference to last years spot** will be **March 15** with a 50% deposit due with the balance due **June 15th**. A late fee of \$50.00 will apply after July 1.

This year I am planning an **all vendor informational meeting 7:00 P.M. Tuesday May 15, 2012 at the Fair Grounds.**

I am your Commercial Space Superintendent and will do my best to be of service to you. I look forward to seeing you at the Fair!

Sincerely,

Ron Leibl
387 40th St.
Clear Lake, WI 54005
(715) 263-2512
e-mail rleibl@cltcomm.net