

Are your customers finding your website on the internet?

Let's face it... if you are not listed in the **first 3 pages of search results**, your potential customers are not going to find you. Getting listed in the top 3 pages of the search results is not a quick or easy process; it takes some time, effort and knowledge of the process. There are many factors that help boost your rankings, such as having relevant information on your website, having other important and relevant websites link to yours, the age of your website and the **most important factor being the use of keywords**.

In order for your website to get found in the sea of thousands, **it is essential to know what your potential visitors are searching for**. You need to know the exact wording they are using to find the information, services or products that your business can provide for them. **These exact words are called keywords** and they are like magic!

Optimize Your Website & Submit it to Top Search Engines



YAHOO!

LYCOS

DOGPILE

excite.



msn

Google™



Once you find those magic keywords, they can be **strategically placed throughout your website**. Now, when a potential customer searches for your keyword phrase, the search engines know that your website contains that wording and related information about those words.

This does not mean that you can take your list of keywords and fill your website with them in hopes to get to the top! The search engines are very clever and are familiar with all of the tricks that have been used to do just that. **Your website needs to provide high-quality, useful and relevant information for your visitors with the inclusion of your keywords at the same time.**

Our keyword research professionals find your best keywords and incorporate them into the information provided on your website.

1. We perform keyword research for you and find the most popular search terms for ***your business***.
2. We implement the best keywords for your website
3. We generate ranking reports, monitor your website and make changes throughout the year if needed.

WATCH YOUR WEBSITE RANKINGS CLIMB!

Contact us today for more information about our low cost introductory offer.

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