

Village of Balsam Lake  
Smart Growth Committee  
December 12, 2011 Village Hall 11:00 am to 1:00 pm

Members present: Jeff Reed, Caroline Rediske, Nichole Reed, Debbie Peterson, Steve Healy, Chris Nelson, Bob Kazmierski, Steve Figlmiller  
Members absent: Morgan Nelson, Chris Sondrol, Jim Heller, Karen Aubin  
Others present: Holly Helms

Meeting called to order Jeff Reed.

The action planning has been completed. Committee members reviewed the Strategic Action Plan with Bob Kazmierski, Polk County UW-Extension Community Resource Agent who facilitated and compiled the action plan.

Background: The Strategic Action Planning is a disciplined effort to produce fundamental decisions and actions that shape and guide what an organization is, what it does and why it does it. The process allows organizations to increase effectiveness and efficiency; make better decisions; enhance organizational capabilities; improve communication and public relations; and increase political support.

Issues and goals: Based upon three strategic planning meetings the SGC members identified, and prioritized several strategic issues of the committee. The top four strategic issues were recognized as critical and will be addressed:

1. Short Term Accommodations
2. Main Street Renewal
3. Pedestrian Infrastructures
4. Economic Development

The goals for each issue were listed on the report.

2012 Action Plan Worksheets were reviewed which addressed the strategy and the action steps to reach that goal.

**Motion by Chris Nelson to adopt the Village of Balsam Lake Smart Growth Committee Strategic Action Plan. Seconded by Steve Figlmiller. All in favor. Carried.**

A future plan of SGC is to work with WCWRPC to create a visionary map of the action plan.

Motion by Steve Figlmiller to adjourn. Seconded by Nichole Reed. Carried.

Lori Duncan, Village Clerk Treasurer