

JJ Web Search Engine Optimization Services

Services are provided for 1 year



Choose one of our Search Engine Optimization Packages to help you achieve higher search engine rankings and increased visibility for your website. JJ Web Services provides a variety of services for your online business needs.

Advanced Website Optimization Package

- Keyword /Search Phrase Research, Analysis and Recommendation – 10 terms / Custom Survey
- Initial Optimization / Changes to Your Web Pages / Creation of up to 3 pgs
- Website Submission / Sitemap Generation & Submission
- Website Monitoring / Ranking Reports / Make Changes
- Web Log Expert Report & Reviews
- Local Search Marketing Optimization
- Social Media Implementation

Optimize Your Website & Submit it to Top Search Engines



Full Website Optimization Package

- Keyword /Search Phrase Research, Analysis and Recommendation – 10 terms / Custom Survey
- Initial Optimization / Changes to Your Web Pages / Creation of up to 3 pgs
- Website Submission / Sitemap Generation & Submission
- Website Monitoring / Ranking Reports / Make Changes
- Web Log Expert Reports & Review

Basic Website Optimization Package

- Keyword /Search Phrase Research, Analysis and Recommendation – 5 terms / NO Survey
- Initial Optimization / Changes to Your Web Pages / Creation of up to 1 Page
- Website Monitoring / Ranking Reports / Limited Changes

<i>Service</i>	<i>Basic</i>	<i>Full</i>	<i>Advanced</i>
Keyword Research, Analysis and Recommendation	Yes 30 terms	Yes 50 terms	Yes 50 terms
Custom Keyword Survey	x	Yes	Yes
Website Optimization – Implementation of Keywords	Yes 5 best terms	Yes 10 best terms	Yes 10 best terms
Website Optimization – New Page Creation if needed	Yes Up to 1 page	Yes Up to 3 pages	Yes Up to 3 pages
Website Submission to Major Search Engines	x	Yes	Yes
Sitemap Generation and Submission	x	Yes	Yes
Website Monitoring and Detailed Ranking Reports	Yes – limited changes	Yes – with changes	Yes – with changes
Web Log Expert Report & Reviews	x	Yes	Yes
Local Search Marketing Optimization	x	x	Yes
Social Media Integration	x	x	yes
Professional Recommendations	Yes	Yes	Yes
JJSBS SEO Package Price	\$275	\$625	\$875
All SEO Services can be purchased separately, but we recommend our packages for best results. Please email us if you would like to purchase a single SEO Service. Rank1@CommunityHotline.com			

Benefits and Description of Services

Discovering the Best Keywords for your Website will let you know exactly what kind of information or products your potential customers are searching for.

Keyword / Search Phrase Research, Analysis and Recommendation - You will receive...

- ✓ A detailed list of the most popular search terms and phrases for your business information.
- ✓ Explanation of data including Advertiser Competition, Local search Volume and Global Monthly search volume.
- ✓ Review of your list will be narrowed down to the top search terms for your business.
- ✓ Our Custom Made Quick Keyword Survey to be completed by 10 people, staff, friends, family, customers... that you would fax or mail back to us. (Custom Survey is not included in the Basic Package)
 - Survey is quick, no names, just read down the list and rate the search terms 1, 2 or 3 (1 most likely would use search term, might use search term, would not use search term).

Implementing those Best Keywords into your website will help your customers find you on the internet and increase your search engine rankings.

Initial Optimization / Changes to Web Pages – You will receive...

- ✓ Implementation of the best keyword phrases into your website, creation of new pages if needed and/or addition of relevant content.
- ✓ An analysis of your website pages by our Page Critic Software that checks for any problems the search engines could have with your page, our software is updated weekly.

Submitting your site to the search engines will allow it to be indexed quicker and you can make it easier for the search engines to crawl by submitting a search engine friendly sitemap.

Website Submission / Sitemap Generation & Submission – You will receive...

- ✓ Submission of your website to Google via our Site Submitter Software and manual submission to Yahoo.
- ✓ Creation of a Visitor Sitemap on your website and an XML Sitemap that is strictly for the search engines.
- ✓ Submission of XML Sitemap to major search engines and scheduled sitemap updates.

Reviewing your Best Keywords periodically will allow you to observe which search terms you are ranking well for and which terms need adjustments.

Website Monitoring / Detailed Ranking Reports – You will receive...

- ✓ 5 Yearly Ranking Reports showing how you are ranking for your search terms, generated and reviewed by us the 1st, 3rd, 6th, 9th & 11th month and emailed to you. Watch your rankings climb!
- ✓ Additional changes made to your site, at no additional charge to you for any search terms or pages as necessary based on our review.

Learning about your website visitors, how many visits per day, which search terms are sending you the most traffic and other important data will help you to improve your marketing strategies.

Web Log Expert Reports & Review – You will receive...

- ✓ A series of reports showing the most used search phrases and search terms by visitors to your site, the most visited pages, where your visitors are coming from and more. This is done 5 times per year in sync with your ranking reports.
 - Note: This service is for JJSBS hosted website customers only. A onetime set up fee of \$25 is required if you do not have Web Log Expert Installed on your server

Optimizing your online business listings for local search marketing will create more visibility for your business and help to increase your rankings.

Local Search Marketing Optimization – You will receive...

- ✓ More exposure and visibility for your business with manual submissions or updates on the major local search engines (Google Maps, Yahoo Local, Bing Maps, Ask City Search), online business directories, data providers, internet yellow pages and interactive business directories.
- ✓ Enhanced business listings with updated contact information, keyword rich business descriptions, products, services, categories and more.

Connecting with your target market, potential customers, their friends and possibly their friends on popular social media sites will increase your visibility and your audience.

Social Media Integration – You will receive...

- ✓ Creation and customization of Twitter account and/or Facebook Page (for businesses)
- ✓ Implementation of icons and links to these accounts on your website so your visitors can connect with your business.

Finding out what else you can do to improve your search engine rankings and gain more traffic will help you to attain top level search results and increase your bottom line!

Professional Recommendations – You will receive...

- ✓ Recommendations for specific actions or strategies that will help your business to achieve higher rankings, increase your online exposure, get more targeted traffic to your website and grow your customer base.

Let's get started today!

JJ Web Services

<http://www.jjwebservices.com>

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